

2023 ANNUAL REPORT



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2023 National Board of Directors

President

Meagan Shipley



Vice President

Dave Kobel



Treasurer

Jim Farmer



Secretary

Sarah Blanton



Advocacy & Coalitions Co-Chairs

Julia DeAngelo



Alec Fraser



Future Leaders Academy Co-Chair

Chris Paske



Independent Board Members

Sarah Helton



Alec Fraser



Leadership & Recognition Chair

Rosemary Reilly-Chammat



Professional Development Co-Chairs

Nakisha Floyd



Shauvon Simmons-Wright



Research & Publications Co-Chairs

Hannah Catalano



Alicia Hoke



Mission, Purpose, & History



The mission of the American School Health Association (ASHA) is to transform all schools into places where every student learns and thrives. ASHA envisions healthy students who learn and achieve in safe and healthy environments nurtured by caring adults functioning within coordinated school and community support systems. The Association is a multidisciplinary organization of administrators, counselors, dietitians, nutritionists, health educators, physical educators, psychologists, school health coordinators, school nurses, school physicians, and social workers.

For nearly 100 years, ASHA has advocated for quality school health programs for every child. ASHA proudly serves as the only multidisciplinary national membership organization supporting a coordinated and collaborative approach to school health. ASHA was founded at the annual meeting of the American Public Health Association (APHA) on October 27, 1927. Known then as the American Association of School Physicians, the new organization's first president was William A. Howe, MD. Interest in the association grew so rapidly that in 1936, it opened its membership to all professionals interested in promoting school health, and the organization officially became the American School Health Association.

President's Message



Meagan Shipley

ASHA is in a solid financial position and has built reserves to ensure stability. The bylaws have been updated to extend the Board of Directors' terms to three years and create a role for the Past President, which will create more consistency. We have refreshed our website for a better user experience and modern look. ASHA is launching more member benefits, including trials and discounts, to enhance the value of your ASHA membership. Over the past year, ASHA has been engaged in fulfilling our strategic plan to Lead, Educate, and Activate.

LEAD | Our committees have been active in various initiatives, including recognizing and building school health leaders. Please take a moment to view the award presentation and award winner's panel on our website. The Future Leader's Academy continues to foster leadership skills and involvement in ASHA initiatives. We've developed a Youth Advisory Board and look forward to the impact of their voices. We've also collaborated with other organizations, including The Society and our School Health Action Congress, which convenes state-level leaders annually to discuss prominent issues facing our students. In addition, we've continued our partnership with Elevance, Erika's Lighthouse, Masco Corporation, and the National PTA. The Journal of School Health continues to thrive as we are now entirely online and transitioning to open access, ensuring broader accessibility. We are also pleased to welcome Dr. Michael Long as our new Editor-in-Chief. A heartfelt thank you goes to our Managing Editor, Ashley Havlicak, and our dedicated editorial board and associate editors, whose invaluable contributions drive JOSH's success.

EDUCATE | ASHA has weathered the disruptions of the pandemic and offered more virtual and on-demand options. We've now held two in-person conferences and continue to offer professional development such as our recent virtual conference, webinars, self-studies, and grant writing e-learning courses.

ACTIVATE | ASHA's Advocacy and Coalitions committee has been putting our advocacy toolkit into action by creating partnerships with other organizations, such as SOPHE and NASN, to amplify our collective voices around school health issues at the national level. We are also working with partners like the Human Rights Campaign to advocate for our students. Thank you all for a wonderful year!

Executive Director's Message



Jeanie Alter

2023 brought growth in key areas, including convenings, dissemination, and stewardship. ASHA is renowned for its convening of a multidisciplinary audience. Using member and attendee feedback as a guide, ASHA continued to offer a hybrid conference consisting of virtual and in-person offerings. In an effort to include more teachers and practitioners, ASHA moved to the summer and partnered with a university to leverage campus infrastructure and facilities to keep the event affordable and accessible.

In addition, ASHA and the Society of State Leaders of Health and Physical Education (The Society) are holding the 3rd annual School Health Action Congress. This convening of state-level leaders involved a science-based exploration of the landscape of State laws guiding student health programs and policies, the impact of these laws on student well-being, and how to provide services and support to students who comply with these laws.

ASHA continued the tradition of disseminating cutting-edge research through our Journal of School Health (JOSH) and up-to-date knowledge and skills through our high-quality professional development. JOSH continues to thrive through staffing transitions. Dr. Michael Mann moved on from his role as Editor-in-Chief, and we thank him for his wonderful job managing the large volume of submissions, responding to inquiries in a timely manner, and producing a high-quality publication for our members and readers. We welcomed Dr. Michael Long as the new Editor-in-Chief and are fortunate to have Ashley Havlicak continuing in her role as Managing Editor. September 2023 also brought a special issue of the JOSH sponsored by the CDC that draws on the last 10 years of research to identify evidence-based strategies schools can use to improve students and staff nutrition and physical activity knowledge, attitudes, and behaviors. In these articles, CDC identified low- and no-cost interventions for US schools to maximize every student's potential for health and academic achievement. ASHA also grew our professional development offerings and modalities. To meet the needs of professionals' desire to stay current and maintain certifications/licensure, ASHA developed on-demand and self-paced courses on a variety of school health topics. Offered at a discount to ASHA members, these courses are convenient and accessible to all learners and offer continuing education for a variety of disciplines (school nurses, social workers, and health educators). Developed with the adult learner in mind, the courses are skills-based and will yield products that can be applied to one's professional role and setting.

ASHA continues to be a good steward of our resources, including funding, relationships, and members to shepherd ASHA into the next 100 years. ASHA has met goals for building reserves and has invested in an endowed travel fund to support student and professional attendance at our annual conference events. ASHA has continued to receive funding from Elevance, Inc. and the Masco Corporation for Shine Light on Depression and added to the project by overseeing a youth voices project with ASHA's Youth Advisory Board. This involved capturing youth perspectives on the state of mental health among their peers through different modalities (e.g., podcast). ASHA also deepened the relationship with Indiana University through grant seeking and seeks to renew the external agency agreement through 2027. In an effort to recruit and retain ASHA members, we have added some new and exciting member benefits. In addition to those benefits ASHA members already receive, such as free professional development, continuing education, conference discounts, access to JOSH, and recognition through awards and honors programs, members will now receive exclusive discounts and trials.

Overall, ASHA has adapted to changing trends and times and is committed to sustaining the Association by keeping students at the center. This focus has served ASHA well over the past 97 years and will continue to do so over the many years to come.

Donors, Corporate Members, Sponsors & Funded Projects

We deeply appreciate the generosity of our sponsors, whose support has been instrumental in keeping costs low and ensuring our conference remains accessible to all.



ASHA Award Winners

Congratulations to our 2023 award winners!
Your incredible contributions to ASHA and the students we serve inspire us all.



Sharon Drumheller Murray
William A. Howe Award



Holly Hunt
Distinguished
Service Award



Jasmine Marie Lollino
Dr. Robert Synovitz
Emerging Professional
Award



Chia-Liang (Leo) Dai
School Health
Professional of
the Year



Emily Forsyth
ASHA Fellow



**DC OSSE Division of
Health & Wellness**
WSSC Child Award

School Health Heroes

Janae Williams

Samantha Daniel

Alisha Love

Sheila Freed

Bailey Kimbrough

Jamie Fairchild

ASHA Committee Members

Advocacy & Coalitions



Julia DeAngelo
Alec Fraser
Catherine Cardina
Leslie Allsopp
Gretchen Carlton
Jasmine Lollino
Ashley McIvor
Rebecca Mueller
Lisa Greathouse
Reed Miller

Future Leaders Academy



Christine Paske
Jasmine Lollino
Jenna Bacolor

Leadership & Recognition



Rosemary Reilly-Chammat
Andrea Barker
Keith Zullig
Jasmine Lollino
Amy Trapp
Reed Miller

ASHA Committee Members (cont.)

Professional Development



Shauvon Simmons-Wright
Nakisha Floyd
Larry Olsen
Emily Forsyth
Catherine Cardina
Susan Russell
Mary Lay
Gretchen Carlton
Wendy Sellers
Jasmine Lollino
Ray Mathis
Ashley McIvor
Jenna Bacolor
Mary Beth Szydlowski

Research & Publications

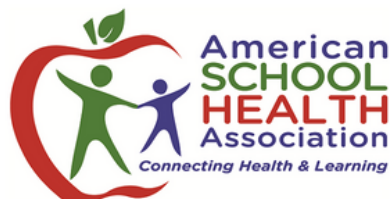


Hannah Catalano
Alicia Hoke
Larry Olsen
Susan Russell
Sheila Patterson
Matt Hutchins
Bonni Hodges
Ashley McIvor
Rachel Sadlon
Christine Fisher
Sheila Abebe

Financials

**American School Health Association
Statement of Activities and Change in Net Assets
For the Year Ended December 31, 2023**

| | Without Donor Restrictions | With Donor Restrictions | Totals |
|--|-------------------------------|----------------------------|-------------------|
| Revenue and Support: | | | |
| Contributions | \$ 2,090 | \$ - | \$ 2,090 |
| Conference sponsorships | 17,370 | - | 17,370 |
| Corporate partnerships | 3,150 | - | 3,150 |
| Memberships | 67,290 | - | 67,290 |
| Conference registration fees | 29,105 | - | 29,105 |
| Education | 3,615 | - | 3,615 |
| Publications | 352,431 | - | 352,431 |
| Other income | 28,692 | - | 28,692 |
| Investment income | 14,811 | 19,879 | 34,690 |
| Total Revenue and Support | 518,554 | 19,879 | 538,433 |
| Net Assets Released from Restriction | - | - | - |
| Expenses: | | | |
| Conference | \$ 88,427 | \$ - | \$ 88,427 |
| Memberships | 130,133 | - | 130,133 |
| Education and publications | 95,558 | - | 95,558 |
| Management and general | 122,525 | - | 122,525 |
| Total Expenses | 436,643 | - | 436,643 |
| Excess of Revenues Over (Under) Expenses and Losses | 81,911 | 19,879 | 101,790 |
| Net Assets, Beginning of Year | | | |
| Without donor restrictions | 453,685 | - | 453,685 |
| With donor restrictions | - | 132,678 | 132,678 |
| Donor-restricted endowment funds | - | 113,000 | 113,000 |
| Net Assets, End of Year | \$ 535,596 | \$ 265,557 | \$ 801,153 |



Contact Us

Social Media

Twitter

@ashanews



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Instagram

@americanschoolhealthassoc



LinkedIn

www.linkedin.com/company/american-school-health-association/



Executive Director

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